

BACK TO BASICS: Why We Do It

"I want to be remembered as a man who did things for God that it just was not possible to do."

God's Smuggler Brother Andrew from a POL Interview

The one question that we continually get asked over and over again is "How can you do so much, as a ministry, without the financing that the "big ministries" are urgently begging for?" The answer to that is the team that works with us, worldwide, and the great guests and hosts that we continually have on our TV programmes and films. Each one donates their time and, often, resources, to reach a lost and dying world with a living Gospel - The Gospel of Jesus Christ. Each year we sow thousands of films and DVDs into the lives of leaders worldwide, especially developing and "Third World" countries. Through the TV, DVD, mp3, etc. our humble and simple seeds are reaching millions worldwide. It would be great to have the "glossy" magazines and flashy items to hand to our Partners but you, like us, realise that every penny is another penny that can be sown into lives and eternities. One woman recently wrote us saying that "I will treasure these DVDs for the rest of my life." At the start of 2010 The Miracle Channel in North America began airing our programmes. Our website received hundreds of visits each week that the programmes are aired. On those pages we have free materials that can be downloaded and used in churches and home groups or even personal study. Many of our visitors are from countries where it is even illegal to be a Christian! We have received such warm quotes from almost all of our programme guests who are so excited to be able to share their thoughts, their ministry, their giftings with a world that is so dry of Living Water. I remember sitting with Joyce Meyer after our interview (who has received so much criticism online). Her question to me was "What materials can we give you to help what you are doing?" The same can be said of Luis Palau, George Verwer, Loren Cunningham and many, many of these "giants" of faith. Maybe we, as The Church of Jesus Christ, need to get back to the basics of examining why we do what we do and the message that we give to the world.

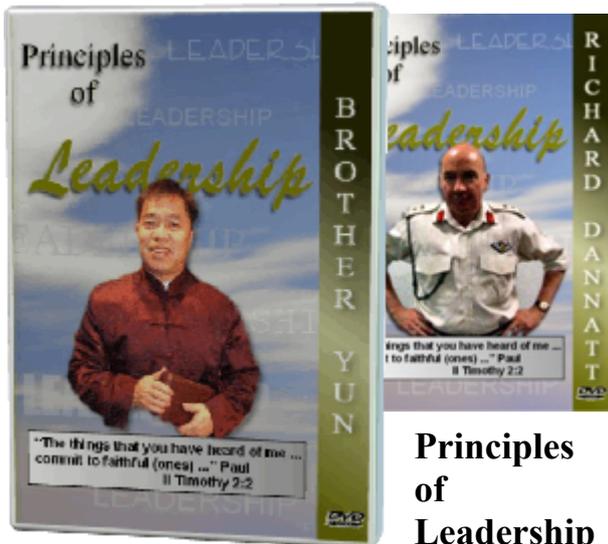


Signing our first contract to offer free programming across Eastern Europe



Filming one of Jackie Pullinger's leaders in Hong Kong





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A Word in Your Ear



*Executive Producer
David Sullivan*

Dear Prayer Partner & Friend,
Leadership training and TV, film and media. It's quite an interesting mixture. Yet, the one, quite nicely, complements the other. What better way is there to help to train Christian leaders around the globe than through mass media? Before we began broadcasting we were reaching out to scores of people then hundreds and thousands. Now we reach an estimated 600+ million people, many of whom are leaders in difficult parts of the world to reach personally. After having Pastored and church planted for 25-30 years this new "church" called the world gives us the opportunity to do two things. These are two of the keywords that I have shared with people internationally. Those two words are "impact" and "influence". The word "influence" carries with it the connotation of flowing into and changing the composition of that substance by our entrance. "Impact", on the other hand, implies a strong force that changes the surface and layers of what it "hits". That's why Jesus called us to be salt (influencers) and light (impactors). We need to be both! There are one or two religions that have, recently, impacted the world's thinking. It's not subtle. Yet we still, as Believers, attempt to, almost totally, merely influence society. Remember this - the greater the impact the greater the change around us. Jesus impacted the ears, thoughts and lives of those around Him. He proclaimed that one must be "born again" not just "be His friend". Are there many impactors alive today? Just look at our list of guests on "Principles of Leadership" and you will have that answer. They have impacted almost every layer of society - politics, religion, the media, literature, etc. etc. What do you want on your life's "gravestone"? "He came and went quietly" or "revolutionary - he / she changed people's lives"?

Yours for the Harvest,

David Sullivan

Photos On Location

From “Principles of Praise”



With legendary Graham Kendrick



Singer / songwriter Tim Hughes takes a brief break in a hectic schedule to be interviewed for “POP”



Interviewing Singer / songwriter Dave Bilbrough in his home studio



With Kate Simmonds

Billy Graham’s friend and Grand Ole Opry’s George Hamilton IV



DISTRIBUTORS

www.principles.tv

Our first foreign distributor of DVDs - Koorong of Australia, reports brisk sales of the “Principles of Leadership” DVDs. In this arrangement HFC International has licensed the series for a number of years in exchange for remuneration during that time period. Our next English language distributor is expected to be ChristianCinema.com in the U. S. We are in the midst of finalising our South African distributor and still working on our U. K. And Canadian distributors. This means that, more and more, leaders will be able to find these vital inspirational tools in local Christian bookshops worldwide. Our first DVD went straight to No. 104 in the “Top 10”. That might sound bad but with over 100,000 titles that is amazing. PTL! Please keep our distributors in prayer as they seek to be the exception to the rule and make it through these financially trying times.

TV BROADCASTS



Please note that you can also order DVDs, give and request information online at:
www.agapelive.net

GIVING

Yes, I would like to be a monthly Partner with this international TV and media outreach with my monthly one-time gift of _____.

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ORDERING

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INFORMATION

Please send me a full information about Media Training courses live via DVD.

Please send me the newsletter :

"Agape: World" about Christian Leadership Training

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Please tell me where I can watch your films and programs on Christian TV.

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