

## ***A Conference of Influencers***

*"Times have changed and we must change along with them."*

For the past four years I have had the privilege and opportunity to meet together with a varying group of people at a Christian European Broadcasters Conference - CEVMA. It is truly a group of influencers as they represent almost all of the major Christian broadcasters and TV and film producers from throughout Europe - and across the globe. Each year I am touched anew with the awe of reflecting on the fact that collectively we are reaching hundreds of millions of people from all walks of life and religions. In some ways it is a driven group. You never find a participant who is wondering "How can God use me?" or "What is my gifting / talent?". The most common problem always seems to be how to get done the amount of work and open doors that stand before us. As Jesus said the harvest truly is great but the labourers are few. We also take time to watch some of the projects that some of us have been working on. The budgets vary - from hundreds of thousands of pounds down to "0" budget. This year we were challenged in our Bible sessions to re-examine our changing audience. Most Christian TV networks and producers are using the same old methods to share the same old message. While we should not change the message viewers have changed their habits on how they view their content / materials. The old model will not continue to last for too long. While previous discussions were about "channels" they now centre around "apps" and social networking. One Christian network even has a full time person in charge of social networking! Times have changed and we must change along with it. TV just isn't "TV" any more. It boggles the mind to think of what will be in store in 2, 5 or even 10 years. This we know - our message must remain the same. Only the methods changed to reach the ones and the masses.



*Right at the foot of the Italian Alps*



*Some new Russian friends*



*A peaceful warning*



## ADVANCE ORDER - AND SAVE!

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### ***PRECEPTS OF LEADERSHIP SERIES***

*with*

*\* Dr. Young Hoon Lee*

*\* David Cerullo*

*\* Heidi Baker*

*\* Joel Osteen*

*\* Jentezen Franklin*

*and 5 others*

*(being released early 2011)*

*Receive a great discount.*

**10 DVDs for only  
£80 / \$120**

**This will help us in our TV  
outreaches to the world  
(Currently reaching  
over 700 million people!)**

Please fill in the coupon on Page 4.

*Offer ends 30 November 2010*

## **A Word in Your Ear**



*Executive Producer David Sullivan  
with Producer Bart Gavigan*

Dear Prayer Partner & Friend,

The hills were alive with the singing of praise and the meeting of men and women from across the globe - Turkey, the U. K., the U. S., France, Italy, Germany, Holland, Denmark, Russia, the Ukraine, the Czech Republic, Romania, Canada - the list goes on. Each year it is a personal highlight and encouragement to meet with and hear from others engaged in the production, distribution and broadcasting of Christian TV and films. From early in the morning until late at night we meet together, have Bible talks and network for His kingdom and glory. This year many of us were facing particular challenges due to the economic climate. Yet 72 Christian workers - missionaries to the media prayed and laughed, cried and brainstormed. As a result many new projects will be undertaking jointly for the furtherance of the Gospel of Jesus Christ. One or two participants were unsure of what this year holds due to legislation which is, quietly, anti-Christian. "Principles of Leadership" guest and media analyst Mal Fletcher shared on the subject of "Who Moved My Audience?". New Christian films, not yet released, were screened for our comment and information. I had the privilege to interview Bart Gavigan (pictured above) who is very well respected in both the Hollywood and European film worlds. Another guest in the "Stars in His Crown" TV series was a good friend Sven Wichmann who was the production designer on the classic film "Babette's Feast" and also "Strings". That series is really coming together and will prove to be a very vital tool in understanding a Christian's role in the media - think a Hollywood version of "Principles of Leadership". Incidentally "Principles" will shortly be available to purchase and broadcast across the African continent via Rhema Media. God is moving!

Yours for the Harvest,

*David Sullivan*

# ON LOCATION



*Networking*



*What a view!*



*“Mary” watches*



*A religious place*



*With Sven Wichmann*

## **ARE YOU WATCHING US?**



Thank you for continued prayer as we reach out to the nations -

One of the newest opportunities to watch our films and TV programmes is to go to [www.doerstv.com](http://www.doerstv.com) and click on Channel 5 which is the “History & Discovery” Channel. There you will be able to watch 13 of our “Into All the World” films “On Demand”.

More coming soon!

This is just one of the many opportunities that we are sharing the Gospel of Jesus Christ and the teaching of His Word to hundreds of nations around the world.



# TV BROADCASTS



Please note that you can also order DVDs, give and request information online at:

[www.principles.tv](http://www.principles.tv)

## GIVING

\_\_\_ Yes, I would like to be a monthly Partner with this international TV and media outreach with my \_\_\_ monthly \_\_\_ one-time gift of \_\_\_.

\_\_\_ I pay U.K. taxes so please send me a Gift Aid form for further benefit to this charity at no added expense to me.

## ORDERING

\_\_\_ Please enrol me in the "Film of the Month Club" I enclose a gift of

\_\_\_ £50 / \$75 for 6 months

\_\_\_ £100 / \$150 for 1 year of monthly DVDs.

\_\_\_ Enclosed is my gift of £80 / \$120 or more for pre-order of 10 "Precepts of Leadership" DVDs.

## INFORMATION

\_\_\_ Please send me a full information about Media Training courses \_\_\_ live \_\_\_ via DVD.

\_\_\_ Please send me the newsletter :

\_\_\_ "Agape: World" about

Christian Leadership Training

\_\_\_ "China's Cry" about outreaches in China

\_\_\_ Please tell me where I can watch your films and programs on Christian TV.

## PRAYER

\_\_\_ I have the following prayer request:

\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State/Cty \_\_\_\_\_

Postal Code \_\_\_\_\_

e-mail \_\_\_\_\_

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Watch us on the following Christian TV Networks:

## **Alfa & Omega Network**

(Romania, USA & worldwide cable)

## **Alkarma TV**

(USA, Canada, Mexico & Middle East)

## **Australian Christian Channel**

(Australia & worldwide cable)

## **CNL**

(Russia, Ukraine & worldwide)

## **Doers TV**

(USA & Internet)

## **Family 7**

(Holland & cable)

## **Gospel Channel**

(Iceland, Scandinavia, UK & USA)

## **Inspired Faith Broadcasting**

(Middle East & Internet)

## **Kanal Hayat**

(Turkey)

## **Miracle Channel**

(Canada & North America)

## **OMEGA CHANNEL**

(Africa & Europe)

## **Premier TV**

(UK & Internet)

## **Principles TV**

(Internet)

## **Sama TV**

(Iran)

## **SAT 7**

(Middle East & worldwide)

## **Shine TV**

(New Zealand & worldwide cable)

## **Turk 7**

(Turkey)

## **UCB**

(UK & satellite)

## **U Channel**

(Indonesia)

**COMING SOON ON:**

**GGAV Network (U. S. A.)**

**Channel 21 - Houston, TX (U. S. A.)**

**Cornerstone / The Bible Discovery Channel (U. S. A.)**