



# PRESS RELEASE

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For release 7 December 2011

## Tackling the Issues for Those without Christmas Cheer

For most in Christian broadcasting and production Christmas is the time of year to bring out all of the feel-good movies so that we can all enjoy the prosperity and opulence that comes along in the guise of celebrating the birth of Jesus Christ. One unusual ministry / production company / broadcaster has chosen this time of year to remind Believers that "God so loved the world that He GAVE...". Harvest Fields Commissioning International and its broadcast arm, Principles TV, has begun releasing video clips from their recently completed interviews with some of the "movers and shakers" of outward looking Christianity in the areas of social action, tackling injustice, assisting those stricken by AIDS and the homeless. The TV series "Precepts of Leadership" has previously featured the likes of Heidi Baker, Dr. Young Hoon Lee (Pastor the world's largest church in Korea), Pastor Isaac (son of "Brother Yun"), Philip Yancey and the evangelist / parents of singer Katy Perry. Now the U. K. based leadership training and media production charity has just released a clip from an exclusive interview with author / minister / activist Jim Wallis on the subject of "My conversions". In it Jim shares how he first came to faith in Jesus Christ at a young age but had a second "conversion" when confronted by Christian leaders who told him that he would get in trouble for addressing the issue of segregation in the Church. Another timely clip is from an interviewed filmed on World AIDS Day recently with Susie Howe, AIDS nurse and expert as well as the founder of the Bethany Children's Trust. She answered the question "How are we (the world and The Church) handling the AIDS crisis?". From the series "Stars in His Crown" (which features Christian actors, actresses, directors, producers, etc), Royal Ballet Dancer and author Julie Sheldon tackled the question "Euthanasia - Right to Die or Obligation to Die?". Julie was suffering from a crippling disease about to have "the plug pulled" on her life when an Anglican vicar prayer for her and she was healed.

Other recent clips released this month by HFC International and Principles TV include singer / songwriter Darlene Zschech explaining "How I Wrote "Shout to the Lord"", Charlie Cleverly, Minister of St. Aldates, Oxford on "Intellectualism & Spirituality", his wife Anita, leader of the ASK Prayer Network on "The "norm" of "chasing God"". All of the clips are available on Youtube by searching for "777agapelive777".

With homelessness and personal, national and global financial crises looming over the not-to-distant horizon the international ministry feels that, as Believers, we need to be part of the solution and not part of the problem. Director David Sullivan has stated "people are leaving the traditionally minded churches in their thousands. Church goers appreciate the age-old message but it's the age-old methods that are not connecting with the world at large," he added. "One church called itself "The Apple Church" and uses Apple gadgets and apps for the church to interact with each other and the world. That's connecting. YWAM's Lynn Green told me that the church he attends doesn't even meet on Sunday. They're business people and sometimes meet around a table or a golf course course, Lynn shared in one of our interviews." HFC International connects and networks, not only in the traditional broadcasting sense, but also with business and media leaders in the West and partnering them with their associates in Asia. HFC International and Principles TV feel that they are a type of "Eutychus' Pin" to prod the slumbering giant called The Church of Jesus Christ before a potentially resulting premature "death" of what the church should be doing.

HFC International is on a mission to assist in raising up and encouraging leaders personally and through the media in over 47 countries and on all 5 continents for work in churches, charities, NGOs and other humanitarian assistance groups. Its website is at: [www.principles.tv](http://www.principles.tv).