



PRESS RELEASE



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HFC International Begins Documenting the Harvest in HD

A U.K. Based charity and its film and TV production arm is to produce four high definition films in 2008. Harvest Fields Commissioning International has been “documenting the harvest” by producing a number of documentary series for DVD and television distribution for almost 10 years. “OLI Productions was started to facilitate meeting the public’s growing interest in our films”, a spokesman for HFC International stated. “Both of our series - “Into All the World” and “Principles of Leadership” were both unique and revolutionary when first begun. We have now made the decision to be one of the first Christian film producers to film in both standard definition and high definition”, he stated. It is expected that, in the U. S. Market, HD will be adopted much faster than the DVD medium was, due to its high technical quality and digital format. A number of high definition TV networks are already broadcasting there. Here in Europe the take up has been slower but still quite popular. Almost all TV sets and monitors are now “HD ready”.

The high definition choice is an obvious choice for series such as HFC International’s “Into All the World”. This award nominated series features dramatic footage from such locations as Hong Kong, Israel, Kenya, Brazil and many other places around the globe. Currently this series is being broadcast throughout the Middle East on Sat 7, on The Australian Christian Channel, the Alfa and Omega Network (Romania and worldwide), Premier TV (U.K.), Shine TV (New Zealand), U Channel (Indonesia), the Family 7 Network (Holland) and IFBN (Israel).

Harvest Fields Commissioning International is a U.K. Registered Charity with the purpose of assisting in raising up and encouraging churches and leaders in 39 countries and on all 5 continents for work in churches, charities and other humanitarian assistance groups. Its websites are at: <http://www.agapelive.net> and <http://www.hfci.net>.