



PRESS RELEASE

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Legacy of Leadership Nears Completion

For the past two years people like Heidi Baker, Isaac Liu (Brother Yun's son), Jentezen Franklin, Philip Yancey, Dr. Young Hoon Lee (Senior Pastor of the world's largest church) and Jim Wallis have been sharing the principles by which they have lived and ministered in an international TV series. The filming of "Precepts of Leadership", about to be aired on every continent, is now 75% completed. From Europe to China to Japan almost all of the programmes have been filmed on location to give an authentic feel to the productions and to meet the guests where they are at. Philip Yancey has shared on suffering, Jeff Lucas on messy church. Keith & Mary Hudson, evangelist parents of singer Katy Perry, have shared on praying for your children while Charles Price, Senior Pastor of the historic The People's Church, Toronto, Canada, has shared on how they are reaching their city for Jesus Christ. Some have called the series a "who's who" of Christianity. Even more surprising is the fact that this 52 part series is the follow-up to the 52 part series "Principles of Leadership". Guests on that ground breaking TV series include Brother Andrew, Brother Yun, Joyce Meyer, Dr. Luis Palau, Jackie Pullinger MBE, Canon Andrew White (The "Vicar of Baghdad"), Tass Saada (former terrorist and author of "Once an Arafat Man"), sociologists Tony Campolo and Os Guinness, Canon J. John and ALPHA's Nicky Gumbel.

Production on this current series is due to be completed at the end of 2012. Plans are already underway for a third and final series in the leadership "trilogy" -Perspectives on Leadership (filming 2013-2015). It is a U. K. based charity, HFC International, that has taken this step of faith. The project has been a huge undertaking. HFC International's purpose to assist to raise up and train leaders worldwide. Currently they are working in over 48 nations. Broadcasting is just one of the ways that they are attempting to disciple and train the millions of leaders that are needed to reach this world with the Gospel of Jesus Christ. Although "Precepts of Leadership" is aimed at, mainly, Christian TV networks there are a few of the 20 TV series currently in production that are aimed entirely at the secular worldwide market. HFC International's website is at www.principles.tv .