



# PRESS RELEASE

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## **Important Milestone for U. K. Based Media Ministry**

It was seven years ago that Harvest Fields Commissioning International, a U. K. Based charity / ministry and its media production arm, OLI Productions, produced their first film in a new series - "Into All the World". This month now marks the start of post production work on their 100th production within that time. It also marks the culmination of one of their TV and DVD series that has already been broadcast worldwide - "Principles of Leadership". Recent guests on this popular television series have been sociologists Tony Campolo and Os Guinness, ex "Arafat man" Tass Saada, ex East End gangster, Alan Mortlock and the man that Newsweek Magazine has called "one of the Top 50 Most Powerful People in the World Today" - Dr. Enoch Adeboye, also head of the worldwide Redeemed Christian Church of God. The list of guests in the series has been called "A Who's Who of Christian Leaders" because it also includes people like NY Times best selling author Joyce Meyer, Andrew Wommack, "The Heavenly Man" Brother Yun, "God's Smuggler" Brother Andrew, the former Archbishop of Canterbury George Carey, the founder of Youth with a Mission, Loren Cunningham, the founder of Operation Mobilisation George Verwer as well as "The Vicar of Baghdad" Canon Andrew White, Anne Graham Lotz, daughter of evangelist Billy Graham and former head of the British Army General Sir Richard Dannatt. There's been 52 guests in total and, at times, have been filmed on location in many parts of the world. The programme has been hosted by HFC International's Director David Sullivan, previously a mixture of a church planter and TV and film producer.

What's next that can possibly "top" this series? David explained, "The next follow-on series is called "Precepts of Leadership" - actually a continuation of POL but the new title gives us an opportunity to update graphics, begin production in High Definition and give a new direction", he adds. Already the first two programmes have been filmed with first guest Dr. Young Hoon Lee, Senior Pastor of the largest church in the world (Yoido Full Gospel Church) and successor to the Pastorate of Dr. Paul Yonggi Cho. The exclusive interview was taped in Tokyo, Japan where the crew was filming a documentary entitled "TOKYO: Translating God to the Lost". The second guest has been David Cerullo, son of evangelist Morris Cerullo and father of evangelist Ben Cerullo. David is the CEO of the international Inspiration Network and the Spanish Network La Familia Cosmovision and an astute businessman.

With "Principles of Leadership", "Precepts of Leadership" and "Into All the World" in production it must be a full "plate" for the production team. The Director, who also serves as OLI Productions' Executive Producer, explains "We actual have quite a few other series in production at the moment including "Principles of Praise" (with well known Christian singers, songwriters and praise and worship leaders), Facing the Challenge (handling topics appropriate to Christian leaders such as burnout, setting priorities and handling criticism and featuring guests from "Principles of Leadership"), a Christian Gardening programme ("The Neiling Gardener"), a show for young mothers ("Messages from a Mum") and a series on the subject of sustainable architecture hosted by one of the chief architects on the renowned Eden Project ("How Should We Then Build?"). All in all, there's a total of 21 series in production, pre-production and post-production. We want to be salt and light in TV and film and redeem the time. Three of our series are also targeted at secular networks but feature both Christians and non-Christians. We think it's very unique."

All in all this group seems to have taken Christians in media seriously and aim to cover the earth with Good News, for a change.